

# INDUSTRY: PROPERTY MANAGEMENT GETTING SERIOUS ABOUT WASTE DIVERSION



## CASE STUDY

### ABOUT FIRST CAPITAL

First Capital Realty is a well-established urban location provider and one of Canada's largest owners, developers and managers of grocery anchored, retail-focused urban properties where people live and shop for everyday life. The Company currently owns interests in 161 properties, totaling approximately 25 million square feet of gross leasable area.

### BUSINESS CHALLENGE

First Capital Realty Edmonton were experiencing difficulties managing their waste and recycling needs. Rates continued to rise without notice and it would often be impossible to obtain a response from waste haulers when issues, such as overfull containers or drivers leaving a mess on site, needed to be resolved.

For these reasons, First Capital Realty recognized a partnership with RecycleSmart was the answer. The cost savings that our technology offered coupled with the single point of contact to manage all their waste and recycling needs was a huge draw for them.

### HOW WE HELPED

- Installed sensors on all their waste and recycling containers
- Monitored fill levels of containers on a monthly basis and reduced services when possible
- Managed their waste and recycling services
- Reduced costs by negotiating new rates with the waste haulers
- Handled issues with missed pickups/ overflowing bins including site cleanups

### RESULTS

Since beginning work with RecycleSmart in 2015, First Capital Realty Edmonton have witnessed significant savings on costs associated with their waste and recycling services. Through consistent monitoring of waste levels we have successfully reduced hauler pickups at multiple locations.





RecycleSmart has  
**saved 24.17%** on  
**overall operating costs**



Savings of **\$8446.51**  
**per year** due to reduced  
pickups and hauler fees.

## TESTIMONIAL



*I highly recommend bringing RecycleSmart on board to help save on your operating budgets and to ease your workload by managing waste removal on your behalf. I don't always have time to deal with waste removal issues but I don't need to worry about it because I know they will look after it for us."*

-Ellie Grant, Senior Property Manager First Capital Realty

## LASTING BENEFITS

First Capital Realty value our relationship and the continued impact we have on their business, specifically:



Our proactive and informative approach in providing guidance on more efficient methods to lower operational costs.



How our services and single point of contact make their lives easier through quick, efficient issue resolutions.